



Heart Rhythm

Bringing the World of EP Together

MAY 13–16, 2027 | SAN FRANCISCO, CA

**INDUSTRY
EDUCATION,
EVENTS &
MEETINGS**



INDUSTRY EDUCATION, EVENTS, & MEETINGS

Planning an event, reception, meeting, symposium, or gathering at Heart Rhythm 2027? This guide outlines the premier channels available.



All events related to cardiology and electrophysiology occurring from May 10-16, 2027, in San Francisco, CA, USA, must be approved by the Heart Rhythm Society through one of the channels below.

AVAILABLE OPPORTUNITIES

RHYTHM THEATERS

WHAT: Product showcases and dedicated clinical presentations.

WHERE: Two custom-built theaters located directly on the Exhibit Floor.

WHEN: During official Exhibit Hall hours.

MEETINGS (ICW)

WHAT: Staff meetings, investigator or committee sessions, focus groups, business meetings, and university hospitality events.

WHERE: Assigned meeting spaces within official block.

WHEN: Independent schedule, subject to HRS approval.

TECH & BUSINESS SUITES

WHAT: Private suites

WHERE: Tech Suites are in Hall F; Business Suites are located on Level 3 of the Convention Center.

WHEN: Open during HRS hours for each location, each day.

HANDS-ON LEARNING

WHAT: Hands-on, experiential learning and practical training sessions with your products.

WHERE: Inside Hall F of the Convention Center.

WHEN: Available Thursday-Sunday, times vary.

SATELLITE SYMPOSIA

WHAT: Industry-designed educational sessions peripheral to the official program.

WHERE: See the listings for options.

WHEN: Anytime Monday–Thursday and designated breakfast, lunch, and dinner times on Friday–Sunday.

RECEPTIONS & EVENTS

WHAT: Social networking, hospitality, and brand-focused gatherings featuring 20 minutes or less of education.

WHERE: Assigned meeting spaces within official block, or selected venues within the city.

WHEN: During peripheral, non-session hours.

AFTER HOURS EVENTS

WHAT: Hospitality, networking, equipment demonstrations, or exclusive product previews.

WHERE: Hosted directly within your company's existing booth space on the floor.

WHEN: Friday or Saturday after Exhibit Hall closes.

IN-BOOTH PRESENTATIONS

WHAT: High-impact, bite-sized presentation slots with a strict maximum length of 20 minutes.

WHERE: Directly within your exhibit booth space.

WHEN: Hosted during specific, pre-approved time slots Friday–Sunday.



RHYTHM THEATERS

Rhythm Theaters provide a premier, high-visibility opportunity to deliver product showcases directly on the Exhibit Floor.

WHAT: Product showcases, device demonstrations, and presentations.

WHERE: Theaters on the exhibit floor.

WHEN: Friday, May 14 & Saturday May 15 during hall hours.

Offered exclusively as non-ACE.

STANDARD (1 HOUR) **\$56,750**

Includes stage set, standard AV, marketing, and catering.

Contact Susan Waters for more information.

ADDITIONAL SLOTS
\$41,250 for 45-min slots and **\$25,000** for 30-min slots.

[CONTACT SUSAN WATERS](#)

SATELLITE SYMPOSIA AT THE CONVENTION CENTER

Satellite Symposia are industry-designed educational sessions peripheral to the official Heart Rhythm 2027 program, intended to meet the continuing education needs of the global heart rhythm community.

WHAT: High-impact, industry-designed educational symposia.

WHERE: Session rooms inside the Convention Center with preset AV.

WHEN:

SCHEDULE

THURSDAY, MAY 13

LUNCH SLOT: 11:00 AM – 1:00 PM

FRIDAY, MAY 14

LUNCH SLOT: 12:30 PM – 2:30 PM

SATURDAY, MAY 15

LUNCH SLOT: 12:00 PM – 2:00 PM

LUNCH SLOT (Th/F/Sa)

\$52,000

THURSDAY ALL-DAY

\$57,500

INTERNATIONAL ONLY

\$30,000

Price includes preset layout with AV.
Optional Capture Package is \$3,250.

No discounted pricing is available for Satellites at the Convention Center. All program start and end times must adhere strictly to the schedule. Registration doors may open 30 minutes prior, but may not be posted as the official session start time.

[CONTACT SUSAN WATERS](#)

SATELLITE SYMPOSIA AT OFFSITE VENUES

Satellite Symposia can be offered as ACE-activities or non-ACE activities.

WHAT: High-impact, industry-designed educational symposia.

WHERE: Any venue outside of the Moscone Convention Center in San Francisco.

WHEN:

SCHEDULE

MON, MAY 10 - THURS, MAY 13

ALL DAY

FRI, MAY 14

BREAKFAST: 6:00 AM - 8:00 AM

DINNER: 6:00 PM - 10:00 PM

SAT, MAY 15

BREAKFAST: 6:00 AM - 7:45 AM

DINNER: 6:00 PM - 10:00 PM

SUN, MAY 16

BREAKFAST: 6:00 AM - 7:45 AM

MON, MAY 10 - WED, MAY 12

\$21,000 (Any Length)

THURS, MAY 13

\$48,500 (All Day)

\$42,000 (Under 4 hours)

FRI, MAY 14 - SAT, MAY 15

\$21,000 (Breakfast)

\$42,000 (Dinner)

SUN, MAY 16

\$11,000 (Breakfast)

Discounted pricing is available for programs designed for Fellows-in-Training, Allied Healthcare Professionals, or programs that are International Invitees Only. All event times must be within the listed window. Registration may open 30 minutes prior.

[**CONTACT SUSAN WATERS**](#)

RECEPTIONS & EVENTS (OFFSITE)

Receptions & Events are peripheral to the Heart Rhythm 2027 program. These can include a maximum of 20 minutes of education.

WHAT: Peripheral events designed for networking and/or with a brand focus.

WHERE: Any venue outside of the Moscone Convention Center in San Francisco.

WHEN:

SCHEDULE

MON, MAY 10 - WED, MAY 12

5:00 PM - 10:00 PM

THURS, MAY 13 - SUN, MAY 16

6:00 PM - 10:00 PM

MON, MAY 10 - WED, MAY 12

Listed: \$5,250*

Unlisted: Call for pricing

THURS, MAY 13 - SUN, MAY 16

Listed: \$15,750*

Unlisted: \$8,500

**Includes marketing by Heart Rhythm.*

Event agenda **cannot exceed 20-minutes of educational content**. If more than 20 minutes of education, the event is considered a Satellite Symposium.

[**CONTACT SUSAN WATERS**](#)

OFFSITE MEETINGS (ICWs)

Functions that are independently organized by exhibitors, universities, hospitals, government agencies, and non-profit organizations. **Educational content is not permitted.**

WHAT: Committee, investigator, focus group, business meeting, or staff meetings.

WHERE: At an assigned meeting room within the function space block.

WHEN:

SCHEDULE

MON, MAY 10 - WED, MAY 12

ALL DAY

THURS, MAY 13

6:00 AM - 1:00 PM

6:00 PM - 10:00 PM

FRI, MAY 14 - SUN, MAY 16

6:00 AM - 7:45 AM

6:00 PM - 10:00 PM

EXHIBITOR

\$900

NON-PROFIT

\$350

NON-EXHIBITOR

\$2,100

The ICW fee is administrative and does not cover venue costs.

All applications submitted after **April 7, 2027** incur a **\$200 late fee**. Employee only meetings may be held at any time.

**ICW APPLICATION SITE
OPENS IN DECEMBER**

HANDS-ON TRAINING SESSIONS

The Hands-On Training Sessions are hands-on educational programs presented by industry that provide Heart Rhythm attendees with the opportunity to become more adept and familiar with technologies, procedures, and best practices in the field, in a small-group educational setting.

WHAT:

Hands-on educational sessions or demonstrations. Can be intensive or short.

WHERE:

Hall F in Moscone Center.

WHEN:

THURSDAY, MAY 13: 9:15 AM - 5:15 PM

FRIDAY, MAY 14: 7:45 AM - 5:15 PM

SATURDAY, MAY 15: 7:45 AM - 5:15 PM

SUNDAY, MAY 16: 7:45 AM - 2:15 PM

THURSDAY

\$30,000

FRIDAY

\$30,000

SATURDAY/SUNDAY

\$30,000

Hands-on session times are determined by the sponsor within the predetermined schedule.

[CONTACT SUSAN WATERS](#)

IN-BOOTH PRESENTATIONS

Exhibitors may host up to 14 presentations in their booths during the designated times, listed below, with HRS approval. Presentations must be submitted to HRS via the In-Booth Presentation Form. Presentations may be up to 20 minutes, cannot exceed more than 1 presentation per time-slot, and are subject to exhibit rules and regulations.

WHAT: Bite-sized presentations and product overviews.

WHERE: Directly within your company's exhibit booth space.

WHEN: Designated times during exhibit hall hours.

DESIGNATED IN-BOOTH PRESENTATION TIMES

FRIDAY, MAY 14

10:00 AM - 10:30 AM
11:30 AM - 12:00 PM
1:00 PM - 1:30 PM
2:30 PM - 3:00 PM
4:00 PM - 4:30 PM

SATURDAY, MAY 15

8:45 AM - 9:15 AM
10:00 AM - 10:30 AM
11:30 AM - 12:15 PM
1:15 PM - 1:45 PM
2:45 PM - 3:15 PM
4:15 PM - 5:00 PM

SUNDAY, MAY 16

OPEN WINDOW:
8:45 AM - 11:15 AM*

**Note: Maximum of 3 total sessions allowed.*

Enhanced promotional packages are available to broadcast your planned in-booth presentations through official Heart Rhythm channels. Get featured directly where attendees build their daily itinerary.

[CONTACT SUSAN WATERS](#)

In-Booth Presentation Form
Coming Soon

ADDITIONAL OPPORTUNITIES



AFTER HOURS EVENTS

WHAT: Hospitality, networking, equipment demonstrations, or exclusive product previews.

WHERE: Hosted directly within your company's existing booth space on the floor.

WHEN: Upon end of day Exhibit Hall closure.

PRICE: \$20,000 (*non-exclusive*)



TECH SUITES

WHAT: Private corporate suites in the hall, not permitted for education

WHERE: Meeting rooms built on the Exhibit Floor

WHEN: Available throughout exhibit hall opening hours

PRICE: 10'x20' - \$9,600;
20'x20' - \$19,200



BUSINESS SUITES

WHAT: Private corporate suites for non-educational activities

WHERE: Rooms inside of the convention center

WHEN: Throughout the duration of the meeting during open hours

PRICE: Varies based on size of room

Ready to secure your suite space or plan an evening event?

Check out the comprehensive sponsorship menu for full pricing details, terms, and to discover even more premier engagement opportunities!

[VIEW OPPORTUNITIES](#)