



Heart Rhythm

Bringing the world of EP together.

**INDUSTRY
EDUCATION,
EVENTS &
MEETINGS**



Planning an event, reception, meeting, symposium, or gathering at Heart Rhythm 2026?
This guide will help you understand the options available to host your event.

All events related to cardiology and electrophysiology occurring from April 20-26, 2026, in Chicago, IL, USA, must be approved by the Heart Rhythm Society through one of the channels below.

Questions? Contact our team at events@hrsonline.org.

EVENT TYPES

RHYTHM THEATERS	Product showcases and educational sessions held in two theaters on the Exhibit Floor during Exhibit Hall hours.
SATELLITE SYMPOSIA	Industry-designed sessions peripheral to the Heart Rhythm 2026 program, held Monday-Thursday, or during breakfast, lunch or dinner from Friday-Sunday. May be offered as ACE or Non-ACE activities.
MEETINGS (ICW/AUXILIARY)	Designed for small external meetings or employee-only meetings of any size. Staff Meetings, Investigator Meetings, Committee Meetings, Nonprofit and University Hospitality Events, Focus Groups, and Investor Meetings.
RECEPTIONS & EVENTS	Receptions & Events are events peripheral to the Heart Rhythm 2026 program. They include 20 minutes or less of education and are designed for events with a networking and brand focus.
TECH & BUSINESS SUITES	Two types of suites available: Tech Suites on the Exhibit Floor (subject to hall hours) and Business Suites located in the convention center (extended hours/days). Educational sessions or activities are not permitted in suites.
AFTER HOURS EVENT	Held within the sponsoring exhibitor's booth after exhibiting hours for engagement, hospitality, product demos, or special product previews.
SKILLS TRAINING	A skills-training area located one floor below the Exhibit Hall, accessible from the hall near the main entrance and the Grand Concourse. Designed to give practitioners hands-on learning time with your products.
IN-BOOTH PRESENTATIONS	Exhibitors may host limited presentations (max. 20 mins) during specific times.

RHYTHM THEATERS

Rhythm Theaters are product showcases and educational sessions held in two built theaters on the **Exhibit Floor** during Exhibit Hall hours.

Rhythm Theaters can be designed for promotion or education and include light food and beverage, audio visual, room set, and marketing by the Heart Rhythm Society. They may offered only as non-ACE activities.

	AVAILABLE TIMES	PRICING
FRIDAY, APRIL 24	CONTACT SUSAN WATERS TO LEARN WHICH TIMES ARE AVAILABLE.	\$55,000*
SATURDAY, APRIL 25		
*Discounted Pricing: \$40,000 for 45-minute slots (select times on Friday and Saturday).		

CONTACT [SUSAN WATERS](#)
FOR MORE INFORMATION.

SATELLITE SYMPOSIA AT THE CONVENTION CENTER

Satellite Symposia are educational sessions peripheral to the Heart Rhythm 2026 program, designed to meet the continuing education needs of the heart rhythm community.

They may be offered as ACE activities or non-ACE activities.

SCHEDULE

	LUNCH
THURSDAY, APRIL 23	2 Spaces Available 11:00 AM - 1:00 PM
FRIDAY, APRIL 24	3 Spaces Available 12:30 PM - 2:30 PM
SATURDAY, APRIL 25	3 Spaces Available 12:15 PM - 2:15 PM

PRICING

\$50,000

includes preset room with AV

(Thursday, April 23: All Day Program at the Convention Center – \$55,000)

No discounted pricing is available for Satellites at the Convention Center.
Note: All Satellite program start/end times *must* be within the start/end times listed here.
Registration may open 30 minutes prior, but may not be posted as the start time.

SATELLITE SYMPOSIA AT OFFSITE VENUES

Satellite Symposia are educational sessions peripheral to the Heart Rhythm 2026 program, designed to meet the continuing education needs of the heart rhythm community.

They may be offered as ACE activities or non-ACE activities.

SCHEDULE

	BREAKFAST	LUNCH	DINNER
MONDAY, APRIL 20 - WEDNESDAY, APRIL 22	All Day Programming Available		
THURSDAY, APRIL 23	All Day Programming Available		
FRIDAY, APRIL 24	6:00 AM - 8:00 AM	See Symposia at the Convention Center.	6:00 PM - 10:00PM
SATURDAY, APRIL 25	6:00 AM - 7:45 AM	See Symposia at the Convention Center.	6:00 PM - 10:00PM
SUNDAY, APRIL 26	6:00 AM - 7:45 AM		

Note: All Satellite program start/end times *must* be within the start/end times listed here. Registration may open 30 minutes prior, but may not be posted as the start time.

SATELLITE SYMPOSIA AT OFFSITE VENUES

PRICING

	BREAKFAST	LUNCH	DINNER
MONDAY, APRIL 20 - WEDNESDAY, APRIL 22	\$20,000 per Program		
THURSDAY, APRIL 23	\$47,000 - All Day Program (over 4 hours) \$40,000 - Program 4 hours or less <i>Satellites at the Convention Center are priced separately.</i>		
FRIDAY, APRIL 24	\$20,000	<i>See Symposia at the Convention Center.</i>	\$40,000
SATURDAY, APRIL 25	\$20,000	<i>See Symposia at the Convention Center.</i>	\$40,000
SUNDAY, APRIL 26	\$10,000		

Discounted Pricing: Available for programs designed for Fellows-in-Training, Allied Healthcare Professionals, or programs that are International Invitees Only.

**CONTACT SUSAN WATERS
FOR MORE INFORMATION.**

RECEPTIONS & EVENTS

Receptions & Events are peripheral to the Heart Rhythm 2026 program. **These can include a maximum of 20 minutes of education** and should be events designed for networking and/or with a brand focus.

They may be offered only as non-ACE activities.

SCHEDULE & PRICING

	AVAILABLE TIMES	PRICING
MONDAY, APRIL 20 - WEDNESDAY, APRIL 22	5:00 PM - 10:00 PM	\$5,000
THURSDAY, APRIL 23	6:00 PM - 10:00 PM	\$15,000
FRIDAY, APRIL 24	6:00 PM - 10:00 PM	\$15,000
SATURDAY, APRIL 25	6:00 PM - 10:00 PM	\$15,000

The pricing above includes marketing by Heart Rhythm. If you are hosting a private, unlisted event, or reception with 20 minutes or less of education, please contact us for pricing.

CONTACT SUSAN WATERS
FOR MORE INFORMATION.

MEETINGS

also known as In Conjunction With (ICW), Affiliate, or Auxiliary Meetings

Functions that are independently organized by exhibitors, universities, hospitals, government agencies, and non-profit organizations and are considered meetings such as committee, investor, focus group, market research groups, investigator meetings, and staff or board meetings. Educational content is not permitted.

Industry receptions, networking, or hospitality events are not ICWs, please see the previous page for pricing.

SCHEDULE

(ALLOWABLE MEETING TIMES)

	MEETINGS*	EMPLOYEE-ONLY MEETINGS
MONDAY, APRIL 20 - WEDNESDAY, APRIL 22	All Day	All Day
THURSDAY, APRIL 23	6:00 AM - 1:00 PM 6:00 PM - 10:00 PM	All Day
FRIDAY, APRIL 24	6:00 AM - 7:45 AM 6:00 PM - 10:00 PM	All Day
SATURDAY, APRIL 25	6:00 AM - 7:45 AM 6:00 PM - 10:00 PM	All Day
SUNDAY, APRIL 26	6:00 AM - 7:45 AM 6:00 PM - 10:00 PM	All Day

*Examples are Committee Meetings, Focus Groups, Investigator Meetings, and Market Research. Non-Profits, Government Agencies, Universities, or Hospitals, can also host receptions with no education.

MEETINGS

also known as In Conjunction With (ICW), Affiliate, or Auxiliary Meetings

Events or activities are independently organized by exhibitors, universities, hospitals, government agencies, and non-profit organizations and fall into one of the following categories: committee, investor, focus group, market research groups, investigator meetings, and staff or board meetings. Educational content is not permitted.

Industry networking and hospitality events are not ICWs, please see page five for pricing.

PRICING

	EXHIBITOR	NON-PROFIT	NON-EXHIBITOR*
APPLICATION FEE <i>per meeting</i>	\$900	\$350	\$2,100

An application per meeting must be received before April 20, 2026.

All applications submitted after March 18, 2026, incur a \$200 late fee.

**Requires Prior Approval, contact Erinn Sanders at esanders@hrsonline.org*

**APPLICATION FOR MEETING
SPACE OPENS IN NOVEMBER 2025**

SKILLS TRAINING

The Skills Training Sessions are hands-on educational programs presented by industry that provide Heart Rhythm attendees with the opportunity to become more adept and familiar with technologies, procedures, and best practices in the field in a small-group educational setting.

SCHEDULE & PRICING

	AVAILABLE TIMES	PRICING
FRIDAY, APRIL 24	9:45 AM - 5:15 PM	\$30,000
SATURDAY, APRIL 25	9:15 AM - 4:45 PM	\$30,000
SUNDAY, APRIL 26	8:45 AM - 11:15 AM	

Skills training session schedules are sponsor-led, but must start 15-minutes after hall opens and end at least 15-minutes prior to hall closing.

CONTACT SUSAN WATERS
FOR MORE INFORMATION.

IN-BOOTH PRESENTATIONS

Exhibitors may host up to 13 presentations in their booths during the times listed below with HRS approval. Presentations may be up to 20 minutes, cannot exceed more than 1 presentation per timeslot, and are subject to exhibit rules and regulations.

The timeslots are subject to change prior to the form launch, based on final #HRS2026 programming.

SCHEDULE

1 presentation per time slot	FRIDAY, APRIL 24	SATURDAY, APRIL 25	SUNDAY, APRIL 26
SLOT #1	9:45 AM - 10:30 AM	10:00 AM - 10:30 AM	You may host presentations from 8:45 AM - 11:15 AM, at a maximum of 3 on Sunday.
SLOT #2	11:30 AM - 12:00 PM	11:30 AM - 12:15 PM	
SLOT #3	1:00 PM - 1:30 PM	1:15 PM - 1:45 PM	
SLOT #4	2:30 PM - 3:30 PM	2:45 PM - 3:15 PM	
SLOT #5	4:00 PM - 4:30 PM	4:15 PM - 4:45 PM	

Only **one** scheduled in-booth presentation per time slot is allowed within an exhibit space. Presentations cannot exceed 20 minutes. There are a maximum of **13** in-booth presentations at Heart Rhythm 2026 per exhibitor.

In-Booth Presentations Promotion Packages Available

Promote your planned in-booth presentations through Heart Rhythm programming channels for enhanced reach to #HRS2026 attendees directly when they plan their Heart Rhythm 2026 itinerary.

CONTACT [SUSAN WATERS](#) FOR MORE INFORMATION.

ADDITIONAL OPPORTUNITIES

AFTER HOURS EVENT

Held within the sponsoring exhibitor's booth *after exhibiting hours* allows for engagement, hospitality, product demos or a special preview of your technology.

BUSINESS SUITES

Located in the convention center off the exhibit hall floor with more accessible days and longer hours.
Suites are subject to terms & conditions.

TECH SUITES

Suites built in the exhibit hall, subject to exhibit hall hours, close to your booth.
Suites are subject to terms & conditions.

Check out the
sponsorship
menu for pricing
& more
opportunities!

