

Exhibitor Tech Suite Application & Contract

Heart Rhythm 2022 Exhibitor Tech Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations. For your convenience, Tech Suites can be used for extended hours*.

This year all suites are located in the perimeter of the Innovation Expo Hall.

One-on-one demonstrations should not infringe on an attendee's schedule and should allow sufficient time for the attendee to visit another exhibit. Educational symposia are not permitted. The minimum size for a suite is 10' x 20'. All guests must be registered attendees of Heart Rhythm 2022.

All Tech Suites are provided with the following:

- 8' high The Panels of the Rooms are White PVC
 - Custom walls are allowed, they must be corporately branded, not product-specific
- One 12" x 36" company ID sign to be displayed next to the door
- One double-sided street style sign for company identification
- Suite carpeting

Tech Suite Pricing
\$44.25 Sq. Ft.

For Example:
10' x 20' = \$8,850
20' x 20' = \$17,700

***Extended Hours Tech Suite Times:** Exhibitors who wish to use Exhibitor Tech Suites outside of exhibit hall hours are required to coordinate with [Deborah Howley](#) at +1-856-302-0891.

Please Note: Exhibitors are responsible for all furnishings, electrical, audio visual, and telecommunications requirements. Hospitality events along with food and non-alcoholic beverages may be served. All food and beverage must be ordered through the convention center's catering department, details and order forms are available in the service kit. Under no circumstance is an exhibitor allowed to deface or damage exhibit property of the convention center while occupying the space.

Application Guidelines: The Priority Point Deadline to submit applications will be January 28, 2022. Suites will be assigned on a priority point basis for those applying by this date. Applications submitted after January 28, 2022, will be assigned on a first-come, first-served basis. Applicants will be contacted for review and approval of suite placement.

Payment Policy: 100 percent payment is due with this application.

Exhibitor Cancellation & Reduction: Notification of an exhibitor's decision to cancel or reduce tech suite space must be submitted in writing to Exhibit Management. If an exhibitor cancels tech suite space on/or before January 28, 2022, the Heart Rhythm Society will retain the deposit or 50 percent of the rental fee. If the space is canceled after January 28, 2022, the exhibiting company will be required to pay 100 percent of the total contractual obligation. If the exhibitor cancels their exhibit space, no matter of the date of cancellation, the tech suite is automatically canceled. In this situation refunds will not be provided.

For More Information: Contact [Deborah Howley](#) via email or at (phone): +1-856-302-0891.

PAYMENT INFORMATION

Tech Suites Size: _____

Company Name: _____ **Phone No:** _____

Contact Name: _____ **Fax No:** _____

Email Address: _____ **Cell No:** _____

How is this suite being utilized? Brief description:

For payment by check: Make check payable to: **Heart Rhythm Society**

For payment by credit card: Total Amount: _____

American Express Name (as it appears on card): _____

VISA Card #: _____ Security Code: _____

MasterCard Credit Card Billing Address: _____

Exp. Date: _____ Signature: *

* By signing of this application, you are agreeing to the Exhibitor Tech Suites Rules & Regulations.

Mail to: Heart Rhythm Society Exhibit Sales
c/o A. Fassano & Company
200 Davistown Road, #1288
Blackwood, NJ 08012

Email to: Email applications with payment information only to: HRSprocessing@AFassanoCo.com
Using only this encryption forcing subject line:
[Confidential] HR2022 Tech Suite Application
Billing/Invoicing Questions:
Email: [Kimberly Deptula](mailto:Kimberly.Deptula) call +1-856-302-0885



Exhibitor Tech Suite Rules & Regulations

1. Defined Terms

The terms "HRS" Management as used herein shall mean the Heart Rhythm Society.

2. Applicability, Interpretation, and Governing Law

These Heart Rhythm 2022 Exhibitor Tech Suites Rules and Regulations ("Rules") are identified in the Exhibitor Tech Suite Application between the exhibitor and HRS Management. HRS Management shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the decision of HRS Management. All decisions so made shall be as binding on all parties as to the original rules. It is the responsibility of the exhibitor and/or their designated representative to abide by all rules. The exhibitor or its representative that fails to observe these conditions or the terms of the Exhibitor Tech Suite Application may be excluded from the contracted Tech Suite without refund.

Any claim or cause of action arising out of these rules shall be governed exclusively by the law of the District of Columbia without regard to its conflict of laws principles and any claim or cause of action arising under these rules shall be adjudicated exclusively in the state or federal court.

3. General Conduct

The purpose of the Heart Rhythm 2022 is to offer companies an opportunity to present information about products or services pertinent to the registrants' professional interests. The determination of the suitability of conduct of an exhibitor shall be made exclusively by Exhibit Management.

4. Amendments

These rules may be amended at any time by HRS Management, and all amendments so made shall be binding on exhibitors equally with the original rules and regulations.

5. Eligibility

Tech Suite(s) may be secured only by contracted Heart Rhythm 2022 exhibitors. If the exhibitor cancels or defaults on exhibit space, the contracted Tech Suite(s) will be revoked, and cancellation fees will apply as outlined in these rules.

6. Payment Schedule

100 percent of payment is due upon the selection of space(s) and the signing of the application.

7. Unoccupied Space, Payment Failure

Unoccupied Space – any Tech Suite(s) space not claimed and/or occupied prior to 2:30 p.m., Thursday April 28, 2022, may be resold or reassigned by HRS Management without obligation on the part of HRS Management for any refund whatsoever.

8. Exhibitor Cancellation & Reduction

Notification of an exhibitor's decision to cancel or reduce tech suite space must be submitted in writing to Exhibit Management. If an exhibitor cancels tech suite space on or before January 28, 2022, the Heart Rhythm Society will retain the deposit or 50 percent of the rental fee. If the space is canceled after January 28, 2022, the exhibiting company will be required to pay 100 percent of the total contractual obligation. If the exhibitor cancels their exhibit space, no matter of the date of cancellation, the tech suite is automatically canceled. In this situation refunds will not be provided.

9. Event Cancellation

The Society may terminate the Exhibitor's Contract and/or Heart Rhythm 2022, or any part thereof, when The Society, in its sole discretion, believes that (a) the premises in which Heart Rhythm 2022 is or is to be conducted has become unfit for occupancy, or (b) the holding of Heart Rhythm 2022 or The Society's performance under the Contract is substantially or materially prevented or interfered with by a cause or causes not reasonably within The Society's control. The Society is not responsible for delays, damage, loss, increased costs, or other unfavorable conditions that arise as a result of such termination. Furthermore, in the event of such termination, The Society may retain such part of the Exhibitor's exhibit space fees as shall be required to recompense The Society for expenses incurred up to the time of such termination or incident to such termination, with no liability for either party to the contract. The Exhibitor waives all claims for damages or recovery of payments made, except for the return of the pro-rated amount paid for exhibit space less expenses incurred by The Society.

The above phrase "a cause or causes not reasonably within The Society's control" includes, but is not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, act or threat of terrorism, riot or civil disturbance; strike, lockout, boycott or other labor disturbance, inability to secure necessary labor, technical or personnel failure, lack of or impaired transportation facilities, inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment or services, orders or restraints imposed by civil defense, military or other types of governmental authorities, or acts of God, or such circumstances making The Society's performance impossible, illegal, or commercially impracticable in its sole discretion.

10. Exposition Cancellation by the Heart Rhythm Society

It is mutually agreed, that in the event of cancellation of Heart Rhythm 2022 exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism, or other causes which would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and HRS Management shall determine an equitable basis, for the refund of such tech suite fees. HRS Management will not be held liable for any other costs incurred by the exhibitor.

11. Tech Suite Use Guidelines

The exhibitor agrees to utilize Tech Suites for face-to-face client meetings, exhibitor personnel meetings, hospitality functions, or one-on-one demonstrations during Heart Rhythm 2022. Exhibitors are **not permitted to present educational symposia, sessions, or activities** from the Tech Suite(s).

Food and Beverage is permitted in Tech Suite and must be ordered through the convention center's catering department. Alcohol is not permitted.

12. Installation, Hours of Operation, and Dismantling

Dates and times for installation, hours of operation, and dismantling of the suite will follow the official Heart Rhythm 2022 exhibit hall schedule. HRS Management reserves the right to alter the Heart Rhythm 2022 meeting and exhibit hours in any manner whatsoever if in its sole discretion, such alteration is in the best interest of the HRS.

13. Dismantling Security and Unmoved Items

Exhibitor personnel must remain in their contracted Tech Suite(s) until materials are secured. All products being shipped from the convention center should be securely packed before leaving the Tech Suite(s). HRS Management, the convention center, and all official contractors assume no responsibility for material left unattended in the Tech Suite(s) during the dismantling period. Products left during the dismantling period may be removed by HRS Management and the exhibitor shall be liable for and agrees to pay all cost for dismantling, and shipping. HRS Management shall not be liable for any damage to any materials.

14. Permitted Admission

Admission to Tech Suite(s) is by the Heart Rhythm 2022 official badge obtained upon registration, entitling attendee access to the Tech Suite(s) in accordance with the HRS Management policy. The badge is not transferable. HRS Management shall have sole authority over admission policies at all times.

15. No Smoking Policy

The Heart Rhythm Society strictly prohibits the use of tobacco products in all areas of the convention center (including during installation and dismantling) and all hotel meeting rooms hosting Heart Rhythm Society events. Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company comply with this policy. Smoking is prohibited in the convention center.

16. Americans with Disabilities Act

Exhibitors shall be fully responsible for complying with the Americans with Disabilities Act (ADA) with regard to tech suite space, including, but not limited to, the wheelchair access provisions. Exhibitors shall indemnify, hold harmless, and defend the Heart Rhythm Society; A. Fassano & Company; the Moscone Center; Freeman; and the members, officers, directors, agents, and employees of each of these entities against any claims, liabilities, losses, damages, and expenses (including attorneys' fees and expenses) resulting from or arising out of the exhibitors' failure or allegations of exhibitors' failure to comply with the provisions of the ADA. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line +1-800-514-0301.

17. Relocation of Tech Suite

HRS Management reserves the right to alter locations of Tech Suite(s) as shown on the official floor plan, if deemed, in the sole discretion of HRS Management, to be advisable or in the best interest of Heart Rhythm 2022.

18. Rules and Regulations

The Heart Rhythm Society retains the right to edit any text provided to us for print or digital materials for grammatical, or style consistency without approval from the Exhibiting Company.

**As a participating exhibiting company at
Heart Rhythm 2022 all rules for the above and on the
official Application and Contract for Exhibit Space, shall
be abided by all exhibitors and their guests.**

**Heart Rhythm Society reserves the right to base all
decisions on the best interests of all concerned parties.**

All decisions are final.