

HEART RHYTHM 2022

EXHIBIT APPLICATION & CONTRACT

HEART RHYTHM 2022

Exhibit Dates: April 30 - May 1, 2022

APPLICATIONS RECEIVED ON OR BEFORE NOVEMBER 12, 2021
QUALIFY FOR PRIORITY POINT BOOTH ASSIGNMENTS

Applications will be accepted until April 22, 2022 for assignments with approval and payment.

COMPLETE SECTIONS 1-9 APPROPRIATE PAYMENT MUST ACCOMPANY APPLICATION FOR PROCESSING.

This application will not become a binding contract until it is approved and accepted by the Heart Rhythm Society. Please print or type. All fields are required.

SECTION 1 – EXHIBITOR ELIGIBILITY

Have you exhibited at the Heart Rhythm Meeting before? Yes No
New exhibitors will receive a mandatory questionnaire to complete and return prior to assignment. We recommend that you do not make any arrangements for participation until you receive an acceptance notice.

SECTION 2 – CONTACT INFORMATION

Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____ Country: _____
Company Phone: _____
Company Website: _____
Contact Person: _____
Title: _____
Contact Phone: _____ Contact Cell: _____
Contact Email: _____
Company Twitter Handle: _____
If the company exhibited at previous Heart Rhythm Meetings under a different name, indicate name here: _____

SECTION 3 – BOOTH PRICING

Visit the Exhibitor Prospectus to view benefits included with booth purchase.

(Minimum booth configuration is 10' x 10')

Standard Commercial: \$44.25/sq. ft.

Publishers/Recruiters: \$43.25/sq. ft.

Non-Profit* Rate: \$24.00/sq. ft.

Preferred Configuration: (20' x 20', 20' x 40', etc.) _____

Total Square Footage Required: (400, 800, etc.) _____

Standard Commercial Rate: (\$44.25 x sq. ft.) _____

Publishers/Recruiters: (\$43.25 x sq. ft.) _____

Non-Profit* Rate: \$24.00/sq. ft.

Total Cost: \$ _____

*For booths no more than 300 sq.ft. and limited only to organizations of less than \$10 million in assets. Non-profits must provide 501(c) form.

SECTION 4 – BOOTH SELECTION

Consult the online [floorplan](#) to assist in selecting your top five (5) options for booth location. Exhibitors will be called to discuss available choices and determine final placement (do not concentrate your choices in one area). Indicate your assignment choices in order of preference:

1 _____ 2 _____ 3 _____ 4 _____ 5 _____

SECTION 5 – NEIGHBORING EXHIBITORS

Every effort will be made to accommodate your request.

List up to two (2) companies you DO NOT want to be near.

List up to two (2) companies you DO wish to be near.

SECTION 6 – LISTING FOR MOBILE APP

Email notification and directions for submitting your company name, product description, product categories and additional information required will be sent once applications are processed. Select information will be included in the Mobile App.

SECTION 7 – ADDITIONAL MARKETING OPPORTUNITIES

TECHNICAL SUITES – THE ULTIMATE PRIVATE MEETING LOCATION

Technical suites are private areas created inside of the exhibit hall which can be used to hold small staff meetings, meet privately one-on-one with potential customers, and host product demonstrations.

[Click here for the Technical Suite Application](#)

SPONSORSHIP OPPORTUNITIES – EXTEND YOUR PRESENCE

Engage the entire scope of heart rhythm professionals through sponsorships. Generate publicity and increase corporate recognition through exciting and strategic branding, marketing, and promotional opportunities.

I am interested in sponsorships. Please send me more information.

SECTION 8 – AGREEMENT & SIGNATURE

WE HAVE READ AND AGREE TO ABIDE BY THE EXHIBITOR RULES AND REGULATIONS FOR HEART RHYTHM 2022 STATED ON THIS APPLICATION AND CONTRACT AND IN THE PROSPECTUS IN THEIR ENTIRETY.

It is understood that the assigned space will be rented at the rate outlined in Section 3 of this application. Applications received after January 29, 2022 must include 100 percent of the booth fee. Final payments are due by January 29, 2022.

AUTHORIZED OFFICER

Name: _____

Title: _____

Authorized Officer Signature: _____

Date: _____

By signing this application and contract you agree to abide by all rules and regulations governing exhibiting at Heart Rhythm 2022.

SECTION 9 – PAYMENT INFORMATION

Refer to the Exhibitor Rules & Regulations on the reverse for payment and cancellation policy terms and conditions. All drafts (checks) from outside the U.S. must be drawn on a U.S. bank in U.S. dollars. Applications received without deposit will not be processed.

Payment must accompany application for processing:

(on/or before January 28, 2022) 50% U.S.\$ _____

(Beginning January 29, 2022) 100% U.S.\$ _____

Payable by: Check Credit Card Wire Transfer

For payment by check: Make check payable to the Heart Rhythm Society

For payment by credit card: MasterCard Visa American Express

Total amount to charge: U.S.\$ _____

Name (as it appears on card): _____

Card #: _____

Exp. Date: _____ Security Code: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

THIS CONTRACT SHOULD BE RETURNED WITH REQUIRED 50% DEPOSIT OR FULL PAYMENT TO:



If by Mail: Heart Rhythm 2022 Exhibit Sales
c/o A. Fassano & Co., 200 Davistown Road, #1288, Blackwood, NJ 08012



If by Email: (ONLY IF YOUR ORGANIZATION USES OFFICE 365 EMAIL FOR ENCRYPTION-FORCING SERVICE)

HRSPProcessing@AFassanoCo.com

REQUIRED Subject Line: [Confidential] Heart Rhythm 2022 Exhibit Application



IF NOT USING OFFICE 365 EMAIL – YOU MUST POSTALLY MAIL THIS APPLICATION WITH CREDIT CARD INFORMATION OR CHECK

Billing/Invoicing/Wire Transfer Questions:

Kimberly Deptula, Financial Specialist +1-856-302-0885



